

8TH GHANA CEO SUMMIT

Theme:
**REIGNITING BUSINESS AND ECONOMIC
GROWTH: CHARTING A PATH FORWARD;
Economic Diversification and Artificial
Intelligence (AI) Transformation. A
Private-Public Sector CEO Dialogue &
High Impact-Learning.**



**27TH
MAY
2024**



**Kempinski
Gold Coast Hotel,
Accra - Ghana**



9am - 5pm.



GHANA CEO SUMMIT
Inspiring Business and Economic Transformation



**GHANA CEO
EXCELLENCE AWARDS**

Inspiring CEO Excellence

THEMES FOR PREVIOUS CEO SUMMIT EDITIONS

SEPTEMBER 2016

1st Edition: Doing Business in the New Market Frontier.

MAY 2017

2nd Edition: Digital Innovation Economy for Business Growth.

MAY 2018

3rd Edition: Leadership, Innovation & Investment for Business and Economic Transformations.

MAY 2019

4th Edition: “The Futuristic Economy: Technology-Driven Future of Business & Governance for Economic Transformation”

MAY 2020

Postponement due to Covid-19 Pandemic.

MAY 2021

5th Edition: “DIGITAL TRANSFORMATION: Powering Business and Government Reset for a Post-Pandemic Economic Resilience. A Public-Private Sector Dialogue”

MAY 2022

6th Edition: “DIGITAL LEADERSHIP FOR THE DIGITAL ECONOMY: Leading Digital Business and Government Transformation. A Public-Private Sector CEO Dialogue & Learning”

MAY 2023

7th Edition: “Economic Sovereignty, Sustainable Corporate Governance and Digital Industrial Transformation: New Paths for Growth and Prosperity. A Private-Public Sector CEO Dialogue & Learning.”



GHANA CEO SUMMIT IN KEY FIGURES

The Ghana CEO Summit, established in 2016, has been highly successful. It facilitated business opportunities for **75%** of participants and contributed to personal and professional satisfaction for **80%** of attendees. Corporate sponsors experienced brand equity returns of **85%**. With over **2000 participants** and **500 companies**, the summit garnered over **100,000 global online views**. It featured **100+ speakers and panelists**, as well as **100+ attending journalists** and sponsors.





UNIQUE CEO VALUE PROPOSITIONS [UVPs]:

- ◎ CEO Performance Masterclass:
Offering high-impact learning, expert insights, business cases, and toolkits for driving business growth.
- ◎ CEO Niche Audience:
Targeting 500 top decision-making CEOs for business deal origination.
- ◎ CEO Corporate Sponsor Spotlight:
Providing brand-equity gains, CEO profiles, corporate presentations, and expos.
- ◎ CEO High-Level Networking:
Facilitating partnerships, deal brokering, and seizing new business opportunities with key decision-makers.
- ◎ CEO Corporate and National Transformative Thought Leadership Impacts.
- ◎ CEO Dialogue with His Excellency:
Engaging current and former Presidents of Ghana on Economic Leadership.



WHY ATTEND?

LEARN
from
successful
companies'
best
practices.

NETWORK
with top
decision-
makers.

EXPLORE
new business
opportunities.

GAIN
insights from
experts.

ADAPT
strategies
to economic
situations.

ACCESS
exclusive
investment
insights.

BUILD
lasting
relationships
with
dignitaries.

CONTRIBUTE
to Ghana's
private sector
development.





CONNECT WITH GHANA'S INFLUENTIAL CEOS & DIGNITARIES AT THE GHANA CEO SUMMIT

Over 2000 game-changers gather annually since 2016 to shape Ghana's business agenda.

Join 1000+ CEOs across diverse industries.

Meet 100+ government officials and development institution heads.

Engage in the largest gathering of financial investors and top financiers in Ghana.

Network with Private Sector CEOs, international investors, and multinational executives





GHANA CEO SUMMIT

Inspiring Business and Economic Transformation

Established in 2016, the Ghana CEO Summit annually convenes over 500 top CEOs, Heads of State, entrepreneurs, and business leaders from across West Africa and the globe. This premier international business leadership conference is dedicated to unlocking Ghana's economic potential by providing actionable solutions, promoting private-sector-led growth, and facilitating discussions on innovative public policies and best business practices. Renowned as a thought leadership platform, the summit fosters high-impact learning, expert insights, and strategic networking opportunities. Covering a diverse array of topics including digital transformation, agri-business, infrastructure, finance, and women's leadership, the summit plays a pivotal role in driving economic development and highlighting the importance of the private sector in Ghana's progress.

The CEO Summit, since its inaugural edition in September 2016, has been highly successful, drawing over 2,000 CEOs and dignitaries from various countries and sectors, including notable figures like H.E. President Nana Addo Dankwa Akufo-Addo, H.E. Vice President Dr. Mahamudu Bawumia, and former President John Dramani Mahama. The event boasts more than 100 top-level speakers, panelists, and experts, with participation from over 400 companies. Additionally, it has garnered significant media coverage, with 50 attending journalists from 20 global and local media outlets and over 100,000 global views via social media live streaming.

The CEO Excellence Award-Honors component of the Summit highlights and commends the accomplishments of CEOs and businesses, emphasizing their success, innovation, leadership, and contributions to the economy.

The Ghana CEO Summit Supports the United Nations Sustainable Development Goals (SDGs).

QUALIFICATION AND PARTICIPATION

The Ghana CEO Summit requires attendees to be CEOs, executive board, or management board members at companies with annual turnovers exceeding Five million (GHS 5 million) Ghana Cedis. Pre-registration is necessary, with thorough screening.

Register at www.ghanaceosummit.com. For inquiries and sponsorship, email info@ghanaceosummit.com or call **0244687222**.

Terms and conditions apply.





IDENTIFY BUSINESS OPPORTUNITIES WITHIN A TRANSACTION-DRIVEN ENVIRONMENT AT THE GHANA CEO SUMMIT

- ⦿ Interact with heads of state, ministers, financial investors, and Ghana's leading CEOs to forge partnerships.
- ⦿ Attend investment-focused sessions to explore potential collaborations.
- ⦿ Network at high-level luncheons designed for business leaders, investors, and project promoters.

The premier annual business leadership conference in Ghana brings together CEOs from various sectors to explore innovative solutions for unlocking economic potential and driving transformative growth in the country.

- ⦿ Cutting-Edge Content for Top Level Discussions.
- ⦿ Unrivalled Networking Platform.
- ⦿ Fostering Private-Public Sector Dialogue.
- ⦿ Partnership Opportunities.

A) CUTTING-EDGE CONTENT FOR TOP-LEVEL DISCUSSIONS

- ⦿ Breaking down the main economic trends
- ⦿ The finest industry analysis
- ⦿ Politicians and investors face-to-face
- ⦿ Case studies and testimonies.
- ⦿ Mobilizing leaders to design actionable solutions
- ⦿ Sessions to strengthen communities

b) UNRIVALLED BUSINESS NETWORKING OPPORTUNITIES PLATFORM

- ⦿ At the Ghana CEO Summit, 75% of participants identify and conclude deals.

c) FOSTERING A HIGH-LEVEL PRIVATE-PUBLIC SECTOR CEO DIALOGUE.

D) SPONSORSHIP – PARTNERSHIP BENEFITS & OPPORTUNITIES

Sponsoring the annual CEO SUMMIT offers significant benefits, including enhanced brand visibility among influential CEOs, a platform to showcase products and services to a targeted audience, and the opportunity to position your business as a supporter of thought leadership. It provides a unique chance to engage with decision-makers, initiate deals, and achieve positive returns on investment.

E) REACH GHANA'S MOST INFLUENTIAL CEOs AND HIGH-LEVEL INVESTORS

Would you like to get access to specific decision-makers or spread your news with the media outlets that cover our event? Our teams will help you to: contact potential clients or partners ahead of and during the Forum (e.g., networking desk, etc.), join the discussions together with other industry leaders and hold press conferences, lunches or cocktail receptions for your current and potential clients...





SPONSORSHIP PACKAGES

	CEO Magazine	CEO Profile	On-site Presence	Website	Social Media	Event Marketing	Sponsor Delegates Passes
PARTNERSHIP Plus exhibition	DOUBLE FULL PAGE (COLOURED)	PRESENT	PRESENT	LINKED	ALL PROFILES	PRESENT	8
PLATINUM Plus exhibition	FULL PAGE (COLOURED)	PRESENT	PRESENT	LINKED	ALL PROFILES	PRESENT	6
GOLD Plus exhibition	HALF PAGE (COLOURED)	PRESENT	PRESENT	LINKED	ALL PROFILES	PRESENT	4
EXHIBITION only	QUARTER PAGE (COLOURED)		PRESENT	LINKED	ALL PROFILES	PRESENT	2
TICKET INVITATION only							1



PREVIOUS SPONSORS AND PARTNERS



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VOLTA RIVER AUTHORITY



FIDELITY BANK

COMPUGHANA



KWARLEYZ GROUP

Building the New Africa



Qualiplast Ltd.

ATLANTIC TOWER



THE BEST RUN



PREVIOUS SPONSORS AND PARTNERS







GAIN FRESH PERSPECTIVES AND STRATEGIC INSIGHTS ON GLOBAL BUSINESS TRENDS AT THE GHANA CEO SUMMIT.

Access ideas, perspectives, and inspiration to elevate your organization's trajectory.

Engage with over 100 renowned speakers for valuable insights.

Network with industry leaders and experts on issues relevant to global investors.

Learn from world-class consultants and experts to navigate your company's challenges effectively.

INSIGHTS, PLENARY, MASTERCLASSES, CASES, TOPICS & EXPERT PRESENTATIONS

Explore the Latest Strategies, Trends, Research and Analysis.



The Theme for the summit is

“REIGNITING BUSINESS AND ECONOMIC GROWTH: CHARTING A PATH FORWARD; Economic Diversification and Artificial Intelligence Transformation. A Private-Public Sector CEO Dialogue & High Impact-Learning”

THEME SYNOPSIS The theme synopsis outlines the pressing need for addressing complex challenges faced by corporations, governments, and societies, emphasizing resilience, innovation, and economic diversification. Key points include the role of AI transformation, the necessity of economic diversification for resilience, and the importance of collaborative efforts between governments and companies in shaping industrial strategies. Moreover, it underscores the transformative potential of AI across various industries and the importance of ensuring its benefits are inclusive while navigating regulatory and ethical considerations. The discussion also extends to the intersection of AI with other emerging technologies such as 5/6G, quantum computing, and biotechnology, highlighting the need for forward-thinking approaches to prepare for the future.

OPENING PLENARY SESSION- A HIGH LEVEL DIALOGUE

Discussion on the theme for the Summit. “REIGNITING BUSINESS AND ECONOMIC GROWTH: CHARTING A PATH FORWARD; Economic Diversification and Artificial Intelligence Transformation. A Private-Public Sector CEO Dialogue & High Impact- Learning.”

PRESIDENTIAL PLENARY SESSION- A HIGH LEVEL DIALOGUE

The 8th Ghana CEO Summit & Expo will feature a Presidential Plenary Session where current and former Presidents of Ghana will discuss key topics such as resetting the economic agenda, private sector development, reigniting economic growth, and economic diversification. Key questions will focus on strategies for sustainable growth, enhancing the private sector, leveraging business leadership for innovation, and promoting economic diversification to reduce dependency on traditional sectors.

DIGITAL ECONOMY PLENARY SESSION - A HIGH LEVEL DIALOGUE

Charting a path forward: Artificial intelligence transformation as the paradigm to reignites business and economic growth. Panel Synopsis: The panel will explore the transformative power of artificial intelligence (AI) in catalyzing business and economic growth across industries. It will address pressing questions regarding regulatory frameworks, societal impact, and the intersection of AI with other emerging technologies like 5G/6G, quantum computing, and biotechnology. Through insightful discussions, the panel aims to chart a forward-looking path for leveraging AI to benefit both the economy and society while mitigating potential risks. Two additional questions for consideration: How can organizations effectively integrate AI into their existing operations? What strategies can be employed to ensure equitable access to AI-driven opportunities across different sectors of society?

KEYNOTE AND SUMMIT SPOTLIGHT CONVERSATIONS

- ☉ “The Global Economy and the State of the World” Conversations on the world economy, cascading to Africa and Ghana.
- ☉ “Charting a Path Forward: Leading in the New Age AI”.

A Summit Spotlight conversation on AI Transformation to Reignite Business and Economic Growth. Artificial Intelligence has become the driving force for the economy and society. With its presence in almost every industry, AI has the potential to transform and revolutionize the way businesses operate. To fully realize the potential of AI, we need to rethink how we prepare for the future. One of the key questions we need to ask ourselves is how we can use AI to benefit everyone. Furthermore, we need to consider how the divergent regulatory landscape is balancing innovation with societal risks. Additionally, we need to ponder on how AI will interface with other transformative technologies such as 5/6G, quantum computing, and biotechnology. Join the conversation on the future of AI and how it will shape the economy and society.





CEO BUSINESS CASE PLENARY SESSION- A HIGH-LEVEL DIALOGUE CEO

Business Case: Radically Transforming your Business and becoming an African Multinational Company. The CEO Business Case plenary session at the 8th Ghana CEO Summit focuses on strategies for transforming businesses into African multinational companies. Accomplished CEOs will share their experiences of expanding across African countries, addressing cultural, human, and logistical challenges. Two key questions that emerge are: How do CEOs navigate cultural diversity for successful expansion, and what innovative approaches do they use to overcome logistical hurdles?

STATE-OWNED COMPANIES PLENARY SESSION- A HIGH LEVEL DIALOGUE

Reigniting Business and Economic Growth: Charting a Path Forward; Transforming State-owned Enterprises through Economic Diversification and AI transformation. Fostering a High-level Public-Private Sector Dialogue. The upcoming State-Owned Companies Plenary Session at the 8th Ghana CEO Summit will focus on revitalizing state-owned enterprises (SOEs) to drive economic growth. Despite challenges such as poor management and unprofitability, success stories like BOST, VRA, DVLA, and NLA highlight the potential for improvement. Discussion points will include interventions to make SOEs profitable, recapitalization strategies, and balancing social and business roles. The session aims to foster a high-level dialogue on transforming SOEs through economic diversification and AI transformation.

INDUSTRY OUTLOOK | AfCFTA AND MANUFACTURING:

The 8th Ghana CEO Summit will delve into CEO leadership in manufacturing within the African Continental Free Trade Area (AfCFTA), addressing opportunities, challenges, strategies, and policy insights. Attendees will understand AfCFTA's impact on Ghana's manufacturing and the crucial role of CEOs in navigating this landscape. Key questions include identifying opportunities for local manufacturers within AfCFTA and assessing government policies to support sectoral growth.

CEO SURVEY:

PwC's 27th Annual Global CEO Survey reveals US CEOs are eyeing a profit surge, with 44% championing generative AI's potential to revamp employee efficiency, product quality and overall profitability. But what about African and Ghanaian CEOs? Let's drive into their perspectives on emerging tech like generative AI and its impact on business performance at the 8th Ghana CEO Summit! Stay tuned for intriguing insights!

CEO TALK

The CEO Talk Panel explores strategies for African companies to achieve billion-dollar revenues, focusing on winning value propositions, strategic alliances, and securing marquee customers. Additionally, it discusses the role of national backing and industrial policy in supporting growth, and offers insights for companies with global ambitions. The panel raises questions about aligning performance metrics with growth strategies and prioritizing key indicators for sustained expansion.

LEADER'S VOICE | GUEST OF HONOR

Renowned political figures will engage in discussions with a leading journalist, exploring new avenues for Africa/Ghana's growth, and addressing key issues including world trade, cost of living crises, inflation, crisis management, ease of doing business, corruption index, COP27, and AfCFTA.









Inspiring CEO Excellence



HONORING EXCEPTIONAL ACHIEVEMENTS

The Ghana CEO Excellence Awards are a platform to recognize and celebrate outstanding businesses and leaders for their remarkable achievements. These awards highlight success, innovation, leadership, and contributions to the economy. Presented annually at the Ghana CEO Summit, they honor individuals and organizations that exemplify excellence in their practices, demonstrate visionary leadership, and drive business and economic growth.

LIFETIME BUSINESS BUILDER ACHIEVER AWARD – HALL OF FAME

The Lifetime Business Builder Achiever Award, part of the esteemed Hall of Fame, celebrates individuals who have dedicated their lives to achieving and contributing to organizational success. This honor recognizes their lifetime commitment to business and their invaluable contributions to the nation's economy.

CEO OF THE YEAR

The CEO of the Year award acknowledges an individual who embodies exceptional business practices, achievements, and leadership qualities. This prestigious accolade recognizes their significant role in driving economic growth while making meaningful contributions to the overall economy.

LEADERSHIP EXCELLENCE AWARD

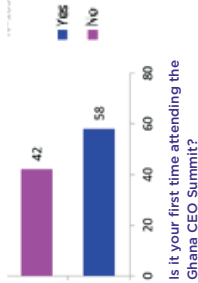
The Leadership Excellence Award honors individuals who demonstrate outstanding business practices, visionary leadership, and a commitment to economic growth. Recognized for their contributions to both business and community development, recipients of this award are celebrated for their exemplary leadership.

OUTSTANDING PUBLIC LEADERSHIP AWARD

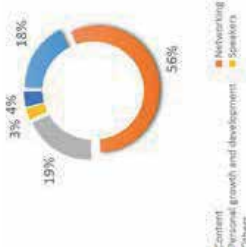
The Outstanding Public Leadership Award recognizes individuals who excel in both business practices and public service. These leaders exhibit exemplary vision and leadership, contributing to economic growth while making positive impacts on their communities.



Drivers of Patronage



Please specify your primary reason for attending the 4th Ghana CEO summit

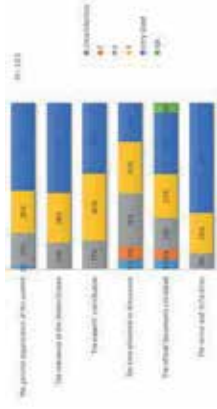


Feedback from CEOs

How would you rate the following items ?

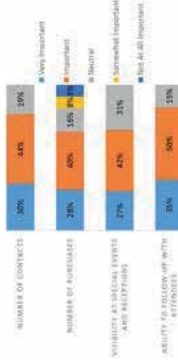


Using the scale 1 to 5 (where 1 is unsatisfactory and 5 is very good, and NA is no opinion) how would you rate the following?

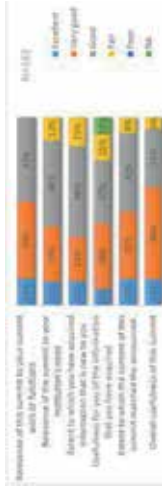


Feedback from Exhibitors

The amount of information you received regarding the set-up and breakdown of the exhibits was...?



Please rate the following in terms of relevance of the summit to your work?

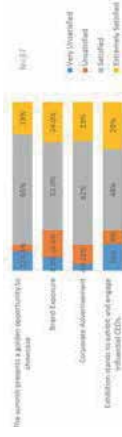
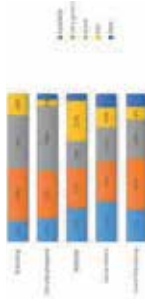


Feedback from Sponsors

How would you rate the items on the sponsorship package?



What was your primary reason for exhibiting/sponsoring the Ghana CEO Summit?



How satisfied are you with the following?

Please indicate the level of importance on the following return on investments:









  Ghana CEO Summit

 @theghceosummit

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 www.ghanaceosummit.com

 info@ghanaceosummit.com

 +233 555 256 373 | +233 546 391 970

 8 Blohum Street, Pelican House, Dzorwulu - Accra

