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GHANA CEO SUMMIT

Inspiring Business Leadership & Economic Transformation.

8th edition.

27th MAY, 2024.

GHANA CEO SUMMIT IMPACT - Inspiring Business & Economic Transformation Agenda

For more than 5 years, the summit has engaged relevant partners to drive significant impact-creating a thought leadership platform for industry insight, business and economic policy initiatives and solutions through building awareness, shaping mindsets and agendas. The Summit strategy is simple and effective: bringing together the most relevant leaders from all sectors of the economy and identifying the best ways in doing business and addressing the economy's most significant challenges.

80% of CEO attendees feel a great sense of significance and satisfaction in their personal and professional lives, with 85% of attendees identifying & clinching business opportunities. 85% of corporate sponsors are satisfied with corporate brand equity returns (ROI) from the summit.

KEMPINSKI GOLD COAST HOTEL, ACCRA-GHANA

THEME FOR THE SUMMIT:

"REIGNITING BUSINESS AND ECONOMIC GROWTH: CHARTING A PATH FORWARD; Economic Diversification and Artificial Intelligence Transformation. A Private-Public Sector CEO Dialogue & High Impact- Learning."

THEMES FOR PREVIOUS EDITIONS

SEPTEMBER 2016

1st Edition: Doing Business in the New Market Frontier.

MAY 2017

2nd Edition: Digital Innovation Economy for Business Growth.

MAY 2018

3rd Edition: Leadership, Innovation & Investment for Business and Economic Transformations.

MAY 2019

4th Edition: "The Futuristic Economy: Technology-Driven Future of Business & Governance for Economic Transformation"

MAY 2020 - Postponement due to Covid-19 Pandemic.

MAY 2021

5th Edition: "DIGITAL TRANSFORMATION: Powering Business and Government Reset for a Post-Pandemic Economic Resilience. A Public-Private Sector Dialogue"

MAY 2022

6th Edition: "DIGITAL LEADERSHIP FOR THE DIGITAL ECONOMY: Leading Digital Business and Government Transformation. A Public-Private Sector CEO Dialogue & Learning"

MAY 2023

7th Edition: "Economic Sovereignty, Sustainable Corporate Governance and Digital Industrial Transformation: New Paths for Growth and Prosperity. A Private-Public Sector CEO Dialogue & Learning."

MAY 2024

8TH Edition: "REIGNITING BUSINESS AND ECONOMIC GROWTH: CHARTING A PATH FORWARD; Economic Diversification and Artificial Intelligence Transformation. A Private-Public Sector CEO Dialogue & High Impact- Learning."

GHANA CEO SUMMIT IN KEY FIGURES

75% of participants identified and clinched business opportunities.

80% of attendees feel a great sense of significance and satisfaction in their personal and professional lives.

85% of Corporate sponsors are satisfied with Corporate brand equity returns from the Summit.

More than 2000 Participants Since the 1st edition in 2016.

More than 500 Participating Companies Since the 1st edition in 2016.

Streamed live online globally with over 100,000 views across continents.

More than 100 Top-Level Speakers, Panelists and Experts since the 1st edition in 2016.

More than 100 Attending Journalists from 20 global & local media outlets.

100 Plus Sponsors, Supporting Partners & Exhibitors.

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8TH EDITION:

THE GHANA CEO SUMMIT

CEO VALUE PROPOSITIONS:

- CEO Performance Masterclass, High-Impact Learning, Experts Insights, Business Cases and Toolkits for Business Growth.
- CEO Niche of 500 Topmost Decision-Making CEO Audience for business deal originations.
- CEO Corporate Sponsor Spotlight Brand-Equity Gains, CEO Profiles, Corporate Presentations and Expo.
- CEO high-level networking, forging partnerships, Brokering deals and seizing new business opportunities, with topmost decision makers in an environment conducive to transactions.
- CEO Corporate and National Transformative Thought-Leadership Impacts.
- CEO Dialog with HIS Excellency's, the Current and Former Presidents of Ghana on Economic Leadership.

WHY ATTEND?

- ✓ Learn from the best practices of fast-growing company's whiles promoting your company.
- Benefit from an unrivalled networking platform with top decision-makers.
- ✓ Identify new business opportunities with Ghana's most influential business leaders.

- ✓ Learn from the world-class consultants and experts on how to navigate your company's greatest challenges.
- ✓ Adjust your strategies to the current economic and geopolitical outlook.
- ✓ Gain exclusive insights on the most promising investment project in Ghana.
- ✓ Build lasting relationships with Dignitaries who are looking to create strong alliances and business partnerships.
- ✓ Be the driving force in the development of Ghana's private sector.

INNER PAGE

GHANA CEO SUMMIT 2024

CONNECT WITH GHANA'S MOST INFLUENTIAL CEOs AND HIGH-LEVEL DIGNITARIES.

Since 2016, the GHANA CEO SUMMIT has gathered more than 2000 Ghanaian and international game-changers each year to explore and set Ghana's business agenda.

- Join over 1000 CEO's representing a wide range of industries.
- Meet 100+ government officials and heads of development institutions.
- Participate in the largest gathering of financial investors and top financiers involved in Ghana's financial and equity sectors.

The largest annual gathering of Ghana's Private Sector CEOs & decision-makers from the largest African companies, international investors, multinational executives and representatives operating in Ghana and beyond.

THE GHANA CEO SUMMIT

Founded in 2016, with over 500 annual participating topmost CEOs, Heads of State, entrepreneurs, business leaders, board members, investor director generals, governors, ambassadors, executive chairs, advisors, managing directors, country directors, ministers, consultants, decision makers and policymakers from west Africa and around the world, the annual Ghana CEO summit is the largest and the foremost international business leadership conference in Ghana, committed to unlocking Ghana's economic and business potential by offering concrete, innovative and actionable solutions, championing private-sector led growth, leading discussions around innovative public policies and best growth-oriented business

practices to help move the country forward, build resilient companies and outstanding CEOs.

The CEO Summit has gained recognition as a unique thought leadership platform for high impact learning, experts insights, high-level business meetings, thought provoking discussions, best in expert opinion, sharing of ideas and experiences, exploring business opportunities, brokering partnerships, networking, identifying trends affecting the business world, dialogue with the president of Ghana, updates and analysis of economic transformation and highlighting the driving role of the private sector in the development of Ghana.

Insights on subjects ranging from digital transformation, agri-business, infrastructure, power, consumer goods, finance, logistics, health, education, telecoms, innovation, corporate governance and women's leadership to regional growth are discussed by CEOs.

Since the maiden edition in September 2016, the CEO Summit has been a real success as it has attracted more than 2,000 CEOs and dignitaries from different countries; the public and private sectors across industries including H.E. President Nana Addo Dankwa Akuffo-Addo, H.E. the Vice President, Dr. Mahamudu Bawumia, H.E. the former President, John Dramani Mahama et al and more than 100 top-level speakers, panelists and experts. With over 400 participating companies, 50 attending journalists from 20 global and local media out-lets, streamed live on social media with over 100,000 global views.

The CEO Excellence Award-Honors component of the Summit recognizes, celebrates and profiles the achievement of CEOs and businesses. The award celebrates Business success, innovation, leadership and contribution to the economy.

The Ghana CEO Summit Supports the United Nations Sustainable Development Goals (SDGs).

IDENTIFY BUSINESS OPPORTUNITIES WITHIN A TRANSACTION-DRIVEN ENVIRONMENT.

The GHANA CEO SUMMIT is the must-attend where heads of state, ministers, financial investors and Ghana's leading CEOs interact and forge partnerships through numerous investment-focused sessions.

High-level networking luncheons for business leaders, investors and project promoters.

HIGH IMPACT LEARNING, BUSINESS OPPORTUNITIES & SOLUTIONS, NETWORKING DEALS AND DIALOGUE WITH GOVERNMENT.

- a. Cutting-Edge Content for Top Level Discussions.
- b. Unrivalled Networking Platform.
- c. Fostering Private-Public Sector Dialogue.

- d. Partnership Opportunities.
- a) CUTTING-EDGE CONTENT FOR TOP-LEVEL DISCUSSIONS
- Breaking down the main economic trends
- The finest industry analysis
- Politicians and investors face-to-face
- Case studies and testimonies.
- Mobilizing leaders to design actionable solutions
- Sessions to strengthen communities

b) <u>UNRIVALLED BUSINESS NETWORKING OPPORTUNITIES PLATFORM</u>

At the Ghana CEO Summit, 75% of participants identify and conclude deals.

QUALIFICATION AND PARTICIPATION

In order to guarantee the quality of the event, each participant must respond to strict admission criteria: must be a CEO, member of an executive board or member of a management board at a company with an annual turnover of more than Ten (10) million Ghana Cedis. Please note that this is a pre-registration process and each registration is screened carefully to ensure that the admission criteria is met. For individual ticket to attend the Summit the cost is Four Thousand Ghana Cedis (GHC4,000.00) per head which includes Participation, Buffet Lunch, Coffee Breaks and Conference Package & Materials.

Register@ www.ghanaceosummit.com

For further enquires, registration and sponsorship, email info@ghanaceosummit.com General terms and conditions apply.

c) FOSTERING A HIGH-LEVEL PRIVATE-PUBLIC SECTOR CEO DIALOGUE.

d) SPONSORSHIP – PARTNERSHIP BENEFITS & OPPORTUNITIES

Sponsoring the annual CEO SUMMIT is a great positioning and branding equity gains and offers sponsors a special and comprehensive package of benefits with an unparalleled opportunity to strengthen brand visibility to the influential decision-making CEO niche. Sponsoring the summit

provides your esteemed business the platform to advertise your products and services to the required target audience both locally and globally.

The summit has positioned and showcased esteemed corporate brands to a focus-group of decision-making audience, where deal originations began, guaranteed positive ROI's and the corporate sponsorship benefit of being positioned as supporting and driving thought-leadership at the national and corporate fronts.

Reach Ghana's most influential CEOs and high-level investors

Would you like to get access to specific decision-makers or spread your news with the media outlets that cover our event? Our teams will help you to: contact potential clients or partners ahead of and during the Forum (e.g., networking desk, etc.), join the discussions together with other industry leaders and hold press conferences, lunches or cocktail receptions for your current and potential clients...

Our Partners over the years.

The biggest Ghanaian and international Players partner with us each year. They include Ghana Investment Promotion Centre (GIPC), Deloitte Ghana, Oxford Business Group, University of Ghana, Kempinski Hotel, IVET, Fidelity Bank, SAP, Olam, Volta River Authority (VRA), bank of Ghana, Kwarleyz Group, MTN, Ghana National Petroleum Corporation (GNPC), ADB, Santol Energy, Ecom Ghana, B5 Plus Ltd, Clifton Homes, Compu Ghana, Kass Development, Eris Properties, Interplast Ltd, Margins Ghana, Multichoice Ghana, Payswitch Company Ltd, GT Bank, HMD Forwin, Universal Motors, Unilever Ghana, JL Properties, Dimension Data, Meridian Port Services (MPS), Total Petroleum, Vivo Energy, Air France KLM, Westblue Consulting, Nyaho Clinic, One Smart Star, Sobha LLC, Galaxy International, Brussels Airlines, Gihoc Distilleries, Ghana Export Promotion Authority (GEPA), Reroy Cables, Spearhead Networks, The Greens, Republic Bank, New Crystal Health Services, Kuo Fire Safety, Societe Generale, Regency Nem Insurance, Bel Aqua, DDP Outdoor, Alliance Motors, Access Bank, CAL Bank, Capemay Properties, Appolonia Development, Omni BSIC, A&C Development, Amaris Terminal, ASCO, Atlas Rent-A-Car, Busy, Devtraco Plus, Engen Ghana, Herbalife Ghana, Acreaty, Goil, Managing Ghana, Puma Energy, AKSA Power Generation, Enterprise Life Insurance, Consar Ltd, CFAO Motors, Ghana Revenue Authority (GRA), Decathlon, Prabon Greenfields, Redavia Solar Power, Stanbic Bank,

Unichem Pharmaceuticals, African Diamond Cable Company, Tropical Cable and Conductor Ltd, Puma Energy, Zoomlion Ghana, Vodafone Ghana, Surfline, Stallion Group, SIC Life Insurance, Vivo Energy, FDA, Ernest Chemists, DVLA, Coca Cola, KEK Insurance Brokers, Goldkey Properties, Japan Motors, Key Contracting Ltd, Silver Star Auto, Standard Chartered Bank, Total Petroleum, CSquared, Software Group, Mobus Properties, Imperi Homes, Zenith Bank, GHAPOHA, Acacia Health Insurance, Bluespace Africa, Special Ice Investments, Stanbic Bank, British Airways, Allied Oil, Auto Parts Ltd, NIBS, IBM, Melcom Ghana, SIC Insurance, ABSA Bank, Atlantic Towers/Wahhab Estate Company Itd, Delta Airlines, Enterprise Insurance, Ghacem, Ghana Stock Exchange, Ghana Water Company, Injaro Investments, IPMC, Jay Kay, KGL, Kingdom Books, McDan Group, NLA, GCB Bank, Guiness Ghana, Orca Deco, Old Mutual, Qatar

Airways, Safari Valley, Securities and Exchange Commission, SIGA, Signal Cable, Tata Africa Holdings Ghana ltd, Tractafric Motors GH – BMW, UBA, Zeepay.

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GAIN FRESH PERSPECTIVES AND STRATEGIC INSIGHTS ON THE LATEST BUSINESS TRENDS GLOBALLY.

The GHANA CEO SUMMIT has consistently provided the ideas, perspectives and inspiration to help Ghanaian business leaders take their organization to the next level.

- Be inspired by an exceptional line-up of 100 + renowned speakers.
- Engage with industry leaders and experts on the issues most relevant to today's global investors.

• Learn from world-class consultants and experts on how to navigate your company's greatest challenges.

<u>INSIGHTS – PLENARY, MASTERCLASSES, CASES, TOPICS & EXPERT PRESENTATIONS</u> Explore the Latest Strategies, Trends, Research and Analysis.

The Theme for the summit is "REIGNITING BUSINESS AND ECONOMIC GROWTH: CHARTING A PATH FORWARD; Economic Diversification and Artificial Intelligence Transformation. A Private-Public Sector CEO Dialogue & High Impact-Learning"

THEME SYNOPSIS

Today's corporations, governments, entrepreneurs, and public officials are no strangers to complex challenges. From global pandemics to market uncertainties, navigating these obstacles requires a blend of actions and strategies. Remaining resilient during VUCA periods and identifying potential opportunities quickly are key.

To find a sustainable growth path, innovativeness must be revitalized through AI Transformation, and economic diversification is necessary for economic resilience. Let's tackle these challenges head-on and emerge stronger and more resilient than ever before. Ghana's economy is slowly recovering from the socio-economic impacts of the pandemic but is constrained by tight fiscal space, unequal access to external finance and increasing debt vulnerabilities.

What policy actions are needed to enhance economic diversification and unleash the private sector's potential?

As industrial policy returns to the top of government agendas, it's important to recognize that the challenges impacting manufacturing are global in nature.

How can governments and companies work together to shape the next generation of industrial strategies through rebalancing national priorities and global cooperation?

Let's continue the conversation and explore innovative solutions.

Artificial Intelligence has become the driving force for the economy and society. With its presence in almost every industry, AI has the potential to transform and revolutionize the way businesses operate. To fully realize the potential of AI, we need to rethink how we prepare for the future.

One of the key questions we need to ask ourselves is how we can use AI to benefit everyone. Furthermore, we need to consider how the divergent regulatory landscape is balancing innovation with societal risks. Additionally, we need to ponder on how AI will interface with other transformative technologies such as 5/6G, quantum computing, and biotechnology. Join the conversation on the future of AI and how it will shape the economy and society.

> OPENING PLENARY SESSION- A HIGH LEVEL DIALOGUE

Discussion on the theme for the Summit.

"REIGNITING BUSINESS AND ECONOMIC GROWTH: CHARTING A PATH FORWARD; Economic Diversification and Artificial Intelligence Transformation. A Private-Public Sector CEO Dialogue & High Impact- Learning."

PRESIDENTIAL PLENARY SESSION- A HIGH LEVEL DIALOGUE

Conversation with **H.Es. The Current and Former Presidents of the Republic of Ghana** on important issues ranging from resetting of the economic development agenda, public sector leadership, Business Regulatory Reforms, Social inclusion to digital economy agenda of government.

THE ECONOMY PLENARY SESSION- A HIGH LEVEL DIALOGUE

Charting a Path forward; Economic diversification as the new paradigm to reignites business and economic growth.

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What policy actions are needed to enhance economic diversification and unleash the private sector's potential?

As industrial policy returns to the top of government agendas, it's important to recognize that the challenges impacting manufacturing are global in nature.

How can governments and companies work together to shape the next generation of industrial strategies through rebalancing national priorities and global cooperation?

Let's continue the conversation and explore innovative solutions.

> DIGITAL ECONOMY PLENARY SESSION- A HIGH LEVEL DIALOGUE

Charting a path forward: Artificial intelligence transformation as the paradigm to reignites business and economic growth.

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other transformative technologies such as 5/6G, quantum computing, and biotechnology. Join the conversation on the future of AI and how it will shape the economy and society.

- KEYNOTE AND SUMMIT SPOTLIGHT CONVERSATIONS
- "The Global Economy and the State of the World" Conversations on the world economy.
- "Charting a Path Forward: Leading in the New Age AI".

A Summit Spotlight conversation on AI Transformation to Reignites Business and Economic Growth.

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CEO BUSINESS CASE PLENARY SESSION- A HIGH-LEVEL DIALOGUE CEO Business Case: Radically Transforming your Business and becoming an African Multinational Company.

In this session, selected accomplished CEOs will share and explain how they strategized and executed corporate strategies in many African countries. And how they tackled the cultural, human and logistical challenges that bedeviled such expansions and grow. The opportunities for growth in Africa are still very high, that makes this session important.

> STATE-OWNED COMPANIES PLENARY SESSION- A HIGH LEVEL DIALOGUE Reigniting Business and Economic Growth: Charting a Path Forward; Transforming Stateowned Enterprises through Economic Diversification and AI transformation. Fostering a High-level Public-Private Sector Dialogue.

Out of sync with the market, overstaffed, poorly managed: state-owned enterprises have a bad reputation for serious infractions on the part of CEOs and board of directors and their hallmark of being unprofitable according to the auditor general's report. However, there have been many success stories. Companies such as BOST, VRA, DVLA and NLA are recognized as major players that have been growing steadily. They have become assets to the government's economic policy and vehicles to reduce external dependence. What are the possible interventions to make SOEs

profitable?, should the SOEs facing liquidity challenges be recapitalized to make them profitable?, social or business role: preparing a value creation strategy and how can public enterprises build sustainable performance?.

CEO SURVEY: Doing business in Ghana, a survey of CEOs.

Ghana CEO Summit presents the findings of a survey of CEOs from various sectors of the economy. It examines their views of the economy, prospects for revenue growth and the key opportunities and challenges facing businesses today.

> CEO TALK

Regional integration, global economic tensions, geographic expansion: some of Ghana's top CEOs share their insights and make recommendations on how best to address such challenges and keep their businesses growing.

The road to one billion in revenue. There are just 345 companies in Africa with revenues over \$ 1 billion. Compare that to Asia (3,341), the USA and Canada (1,585), or Europe (2,752), and it becomes clear that Africa's companies are leaving money on the table. What do all these companies have in common? They have cracked code to exponential returns: fast and sustained growth, and a high return on invested capital. For this CEO Talk, we have asked leaders who have reached the magic milestone and business executives of future African champions to discuss what it takes to reach a billion-dollar revenue.

Key points:

- Winning value propositions, strategic alliances, marquee customers: recipes for exponential growth.
- National champions means national backing: the role of industrial policy as an enabler
- Beyond borders: lessons for African companies with international ambitions.
 ACF

▶ LEADER'S VOICE | GUEST OF HONOR

In this session, prominent political leaders will be interviewed by a leading journalist on the new paths to growth for Africa/Ghana. The major issues of the moment – from world trade to cost of living crises, inflation, crisis management, ease of doing business, corruption index, COP27 and AfCFTA – will also be up for discussion.

> INDUSTRY OUTLOOK | AfCFTA and agribusiness:

Unleashing a new era for local manufacturing. A single market under the African Continental Free Trade Area (AfCFTA), trends to source raw materials locally to protect against foreign exchange risks, and import bans on selective foods in some countries, are shifting market conditions favourably for African manufacturing. Yet recurring concerns

persist on African manufacturers' capacity to guarantee product quality, a reliable and traceable raw material supply and to comply with international standards. How can governments and companies alter perceptions and direct investments effectively?

Key points:

- Can local sourcing foster the birth of African agribusiness giants?
- Private sector and governments: Ensuring sufficient infrastructure for African producers to tap African markets. From EU due diligence to Africa' varying standards: Harmonising and adopting evolving regulations.

ACF

PANEL | Free movement of capital: Forging ahead against all odds.

Last year saw two major achievements in capital markets: the Pan-African Payment and Settlement System (PAPSS) pilot project and the AELP Link interconnection securities trading platform. In the long run, these initiatives should increase free movement of capital among African countries — without routing through a third country — and promote economic integration. But how can countries take advantage of these platforms given the differences between economies, currencies and border control regulations?

Key points:

- Inflation, dollar shortage and the liquidity crunch: How can we leverage the potential of innovative platforms?
- Digital financial services: What infrastructure is required for an efficient, regulated system?
- Cooperation: What role should central banks and monetary authorities play?
 ACF

THE GHANA CEO EXCELLENCE AWARD-HONORS.

The CEO Excellence Award recognizes, celebrates and profiles the achievements of businesses and leaders. The award celebrates Business success, innovation, leadership and contribution to our economy. It is presented to an individual an organisation that exemplifies outstanding practices and achievements and who demonstrates leadership, vision and the creation of business and economic growth. The Awards are presented at the annual Ghana CEO Summit.

➤ LIFETIME BUSINESS BUILDER ACHIEVER AWARD – HALL OF FAME.

The Business Builder & Achiever Hall of Fame is created to establish an honour roll of individuals who have successfully achieved, toile and contributed to

organizational success through a lifetime commitment to business and country's economy.

> CEO OF THE YEAR

The award for CEO of the Year is presented to an individual who exemplifies outstanding business practices, achievements and demonstrates leadership, vision and the creation of economic growth whiles contributing to the economy.

LEADERSHIP EXCELLENCE AWARD

The award for Leadership Excellence is presented to an individual who exemplifies outstanding business practices and achievements, demonstrates leadership, vision and the creation of economic growth whiles contributing to the community. and the creation of economic growth whiles contributing to the economy.

> OUTSTANDING PUBLIC LEADERSHIP AWARD

The award for the Outstanding Public Leader is presented to an individual who exemplifies outstanding business practices and achievements, demonstrates leadership, vision and the creation of economic growth whiles contributing to the community.

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- 2. 2018/2019 CEO SUMMIT ACHIEVEMENT IN GRAPHS AND STATISTICS USE CEO RESEARCH FROM FIRMUS REPORT
- 3. <u>www.ghanaceosummit.com</u>, info@ghanaceosummit.com.
- 4. Social Media Handles: Facebook (ghanaceosummit), Twitter (@ghanaceosummit), Instagram (ghsceosummit), LinkedIn.
- 5. **Powered by:** Chief Executives Network Ghana in Partnership with Deloitte, Ghana Investment Promotion Centre (GIPC) and University of Ghana.
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