



GHANA CEO SUMMIT
Inspiring Business and Economic Transformation



**GHANA CEO
EXCELLENCE AWARDS**
Inspiring CEO Excellence

7TH GHANA CEO SUMMIT



Theme:

Economic Sovereignty, Sustainable Corporate Governance, Digital Industrial Transformation: New Paths for Growth and Prosperity.
A Private-Public Sector CEO Dialogue & Learning.



22ND MAY 2023



**Kempinski Gold Coast
Hotel, Accra - Ghana**



THEMES FOR PREVIOUS CEO SUMMIT EDITIONS

SEPTEMBER 2016 [1st Edition]:

Doing Business in the New Market Frontier.

MAY 2017 [2nd Edition] :

Digital Innovation Economy for Business Growth.

MAY 2018 [3rd Edition] :

Leadership, Innovation & Investment for Business and Economic Transformations.

MAY 2019 [4th Edition]:

The Futuristic Economy: Technology-Driven Future of Business & Governance for Economic Transformation.

MAY 2020 – *Postponement due to Covid-19 Pandemic.*

MAY 2021 [5th Edition] :

DIGITAL TRANSFORMATION: Powering Business and Government Reset for a Post-Pandemic Economic Resilience. A Public-Private Sector Dialogue

MAY 2022 [6th Edition] :

DIGITAL LEADERSHIP FOR THE DIGITAL ECONOMY: Leading Digital Business and Government Transformation. A Public-Private Sector CEO Dialogue & Learning.



GHANA CEO SUMMIT IN KEY FIGURES

- ⊙ 75% of participants identified and clinched business opportunities.
- ⊙ 80% of attendees feel a great sense of significance and satisfaction in their personal and professional lives.
- ⊙ 85% of Corporate sponsors are satisfied with Corporate brand equity returns from the Summit.
- ⊙ More than 2000 Participants Since the 1st edition in 2016.
- ⊙ More than 500 Participating Companies Since the 1st edition in 2016.
- ⊙ Streamed live online globally with over 100,000 views across continents.
- ⊙ More than 100 Top-Level Speakers, Panelists and Experts since the 1st edition in 2016.
- ⊙ More than 100 Attending Journalists from 20 global & local media outlets.
- ⊙ 100 Plus Sponsors, Supporting Partners & Exhibitors.



UNIQUE CEO VALUE PROPOSITIONS [UVPs]:

- ⊙ CEO performance masterclass, business cases & experts' insights.
- ⊙ CEO niche: exclusive 500 topmost decision-making CEO audience.
- ⊙ CEO sponsor-brand equity spotlight.
- ⊙ CEO dialogue with H.E the president of Ghana.
- ⊙ CEO high-impact peer learning, networking and business opportunities.
- ⊙ CEO excellence award honours.
- ⊙ CEO toolkits for business growth.
- ⊙ CEO profiles & performance
- ⊙ CEO corporate presentations & exhibitions.
- ⊙ CEO corporate and national thought leadership impact.

***CEO PERFORMANCE, SMART STRATEGIES,
FRESH PERSPECTIVES.***



WHY ATTEND?

LEARN

From The Best Practices Of Fast-Growing Company's Whiles Promoting Your Company.

BENEFIT

From An Unrivalled Networking Platform With Top Decision-Makers.

IDENTIFY

New Business Opportunities With Ghana's Most Influential Business Leaders.

LEARN

From The World-Class Consultants And Experts On How To Navigate Your Company's Greatest Challenges.

ADJUST

Your Strategies To The Current Economic And Geopolitical Outlook.

GAIN

Exclusive Insights On The Most Promising Investment Project In Ghana.

BUILD

Lasting Relationships With Dignitaries Who Are Looking To Create Strong Alliances And Business Partnerships.

Be The DRIVING FORCE

In The Development Of Ghana's Private Sector.





CONNECT WITH GHANA'S MOST INFLUENTIAL CEOs AND HIGH-LEVEL DIGNITARIES.

Since 2016, the GHANA CEO SUMMIT has gathered more than 2000 Ghanaian and international game-changers each year to explore and set Ghana's business agenda.

Join over 1000 CEO's representing a wide range of industries.

Meet 100+ government officials and heads of development institutions.

Participate in the largest gathering of financial investors and top financiers involved in Ghana's financial and equity sectors.



The largest annual gathering of Ghana's Private Sector CEOs & decision-makers from the largest African companies, international investors, multinational executives and representatives operating in Ghana and beyond.



GHANA CEO SUMMIT

Inspiring Business and Economic Transformation

THE GHANA CEO SUMMIT.

Founded in 2016, with over 500 annual participating topmost CEOs, Heads of State, entrepreneurs, business leaders, board members, investor director generals, governors, ambassadors, executive chairs, advisors, managing directors, country directors, ministers, consultants, decision makers and policymakers from west Africa and around the world, the annual Ghana CEO summit is the largest and the foremost international business leadership conference in Ghana, committed to unlocking Ghana's economic and business potential by offering concrete, innovative and actionable solutions, championing private-sector led growth, leading discussions around innovative public policies and best growth-oriented business practices to help move the country forward, build resilient companies and outstanding CEOs.

The CEO Summit has gained recognition as a unique thought leadership platform for high impact learning, experts insights, high-level business meetings, thought provoking discussions, best in expert opinion, sharing of ideas and experiences, exploring business opportunities, brokering partnerships, networking, identifying trends affecting the business world, dialogue with the president of Ghana, updates and analysis of economic transformation and highlighting the driving role of the private sector in the development of Ghana.

Insights on subjects ranging from digital transformation, agri-business, infrastructure, power, consumer goods, finance, logistics, health, education, telecoms, innovation, corporate governance and women's leadership to regional growth are discussed by CEOs.

The CEO Excellence Award-Honors component of the Summit recognizes, celebrates and profiles the achievement of CEOs and businesses. The award celebrates Business success, innovation, leadership and contribution to the economy.

Since the maiden edition is September 2016, the CEO Summit has been a real success as it has attracted more than 2,000 CEOs and dignitaries from different countries; the public and private sectors across industries including H.E. President Nana Addo Dankwa Akuffo-Addo, H.E. The Vice President Dr. Mahamadu Bawumia, H.E. Amb. Kwesi Quartey, Former Deputy Commissioner of AU, et al and more than 100 top-level speakers, panelists and experts.

With over 400 participating companies, 50 attending journalist from 20 global and local media out-lets, streamed live on social media with over 100,000 global views.

The Ghana CEO Summit Supports the United Nations Sustainable Development Goals (SDGs).







IDENTIFY BUSINESS OPPORTUNITIES WITHIN A TRANSACTION-DRIVEN ENVIRONMENT.

The GHANA CEO SUMMIT is the must-attend where heads of state, ministers, financial investors and Ghana's leading CEOs interact and forge partnerships through numerous investment-focused sessions.

High-level networking luncheons for business leaders, investors and project promoters.

HIGH IMPACT LEARNING, BUSINESS OPPORTUNITIES & SOLUTIONS, NETWORKING DEALS AND DIALOGUE WITH GOVERNMENT.

1. Cutting-Edge Content for Top Level Discussions.
2. Unrivalled Networking Platform.
3. Fostering Private-Public Sector Dialogue.
4. Partnership Opportunities.

1. CUTTING-EDGE CONTENT FOR TOP-LEVEL DISCUSSIONS

Giving the floor to outstanding CEOs, political leaders and prominent economists, the Ghana CEO Summit offers the most relevant views on the country's major economic and business themes.

© Breaking down the main economic trends

The Ghana CEO Summit examines the major upheavals in the global economy, and analyzes the impact of the creation of an African single market. International and African business leaders, experts and analysts compare and contrast their visions for the continent's development and shed light on the best strategies that private-sector operators in Ghana should adopt.

© The finest industry analysis

With topics ranging from agribusiness, to power, infrastructure, consumer goods, finance, logistics, health, education, telecoms and innovation, the Ghana CEO Summit holds panel debates between CEOs, financiers and experts that bring together the industry community. These sessions provide their participants with cutting-edge insight along with concrete answers to the major challenges faced by operators in each of the country's main economic sectors.



⊗ **Politicians and investors face-to-face**

The Ghana CEO Summit put heads of state, Ghana's political leaders and CEOs together to discuss key issues for Ghana's economy. Through interactive presentation sessions and face-to-face meetings, the Forum has become the reference point for learning about African governments' economic strategies and understanding their major investment projects.

⊗ **Case studies and testimonies.**

On subjects ranging from digital transformation to regional growth, CEOs of topmost African and international groups, together with renowned consultants, give practical examples of how they tackle some of the most significant operational and strategic business challenges.

⊗ **Mobilizing leaders to design actionable solutions**

As a platform for high-level business meetings and a place to share experiences and to identify trends that affect the business world, the Ghana CEO Summit is committed to offering concrete and innovative solutions to help the country and its companies move forward.

In keeping with its mission as a platform for proposals and advocacy, the Ghana CEO Summit convenes the key stakeholders in each major industry including practitioners, governments, and financiers for panel discussions. These sessions are aimed at finding concrete and actionable solutions that will set the stage for future policy reform proposals on a local Pan-African or regional scale.

⊗ **Sessions to strengthen communities**

The Ghana CEO Summit offers to women executives, shareholders and owners of family businesses, and CEOs of state-owned enterprises, dedicated sessions that focus on their respective challenges: access to boards of directors for women, financing growth or succession planning for family businesses, and governance and management independence for large parastatal companies.

2. UNRIVALLED BUSINESS NETWORKING OPPORTUNITIES PLATFORM

At the Ghana CEO Summit, 75% of participants identify and conclude deals.

◎ Who attends?

Participants & Registration

Each year, the Ghana CEO Summit brings together more than 500 participants: CEOs and shareholders of African companies, international investors, directors of multinationals, heads of state, ministers, and representatives of the main financial institutions active in the country. They represent the economic sectors that are strategic for Ghana's growth: energy, finance, technology, infrastructure, telecoms, agri-industry, education, health, etc.

The GHANA CEO SUMMIT brings together topmost CEOs and Dignitaries with the following profiles: Heads of State, Ministers, Governors, Executive Chairs, Board Chairs, Director Generals, CEOs, Managing Directors, Heads, General Managers, Investors, Businessmen, C-Level Participants from Private & Public Sectors, Entrepreneurs, Advisors, Specialists from:





TICKETS INVITATION & QUALIFICATION

For individual ticket to attend the Summit the cost is Three Thousand five hundred Ghana Cedis (GHC3,500.00) per head which includes participation, Buffet Lunch, Coffee Breaks and Conference Package & Materials. The ticket will be delivered by dispatch after payment. You will be contacted on further details after registration. Terms and Conditions Apply

In order to guarantee the quality of the event, each participant must respond to strict admission criteria: they must be a CEO, member of an executive board or member of a management board at a company with an annual turnover of at least 10 million Ghana Cedis as places are limited; For more information visit www.ghanaceosummit.com and for any other enquiries send an e-mail to info@ghanaceosummit.com.

Please note that this is a pre-registration process and each registration is screened carefully to ensure the admission criteria is met. You will receive a confirmation and details on next steps from the organizers following this process. Seat at the event is limited so kindly submit your pre-registration as soon as possible to secure your seat. Please note that your participation is secured following payment of the registration fees.

General terms and conditions available [here](#).

⊗ How to connect?

75% of participants identify or close on business deals during the 2-days event. To this end, tools and dedicated networking spaces are provided:

- ⊗ a networking lounge
- ⊗ meet-and-greet cocktails
- ⊗ a gala dinner
- ⊗ a mobile app before and during the summit.
- ⊗ A powerful and influential community of decision-makers in Ghana.

Live the Ghana CEO Summit experience all year round with the Ghana CEO NETWORK, the first networking and business development community for decision-makers active in Africa. To boost your business on a daily basis, the Ghana CEO Network offers:

- ⊗ A web and mobile platform optimized for networking and available every day of the year, giving you visibility and contact with potential business partners;
- ⊗ A dedicated team of relationship managers managing your contacts throughout the year, who will recommend people you should meet according to your business interests;
- ⊗ Exclusive CEO Cocktail events every three months in Accra.

3. FOSTERING A HIGH-LEVEL PRIVATE-PUBLIC SECTOR CEO DIALOGUE.

A high-level public-private CEO dialogue

The Ghana CEO Summit provides a unique platform for Governments to deepen their strategic relationships with the business community (CEOs, investors) and to boost the dialogue with the Development Financial Institutions & private sector.

The Ghana CEO Summit organizes tailored-made panels for governments to put the spotlight on their investment opportunities, their strengths and comparative advantages, to showcase their policies and to meet with Ghana's most active and





influential investors and CEOs. The sessions allow government to showcase their economic strategies, particularly sector-oriented strategies, major investment opportunities and the most important public-private partnership projects. The strategic roundtables in small committees bring together public and private sector representatives and investors around PPP or Co-investment Projects.

4. SPONSORSHIP – PARTNERSHIP BENEFITS & OPPORTUNITIES

Sponsoring the annual CEO SUMMIT is a great positioning and branding equity gains and offers sponsors a special and comprehensive package of benefits with an unparalleled opportunity to strengthen brand visibility to the influential decision-making CEO niche. Sponsoring the summit provides your esteemed business the platform to advertise your products and services to the required target audience both locally and globally.

The summit has positioned and showcased esteemed corporate brands to a focus-group of decision-making audience, where deal originations began, guaranteed positive ROI's and the corporate sponsorship benefit of being positioned as supporting and driving thought-leadership at the national and corporate fronts.

Partner with us

For two days, the country's most influential decision-makers come together at the Ghana CEO Summit. Why not take this opportunity to bring your brand and your actions to the attention of this highly qualified audience?

- ⊙ Showcase your company at Ghana's largest business event

Whether you need to cultivate client relationships, find financial partners, share thought leadership and expertise, or enter new markets, the Ghana CEO Summit offers extensive visibility through:

- ☉ Booth at the exhibition area, the inclusion of your logo on all our communication materials (website, newsletters, adverts) and an ad in the official event catalogue;

- ☉ **Reach Ghana's most influential CEOs and high-level investors**

Would you like to get access to specific decision-makers or spread your news with the media outlets that cover our event? Our teams will help you to: contact potential clients or partners ahead of and during the Forum (e.g., networking desk, etc.), join the discussions together with other industry leaders and hold press conferences, lunches or cocktail receptions for your current and potential clients...

- ☉ **Our Partners over the years.**

The biggest Ghanaian and international Players partner with us each year. They include Ghana Investment Promotion Centre (GIPC), Deloitte Ghana, Oxford Business Group, University of Ghana, Kempinski Hotel, IVET, Fidelity Bank, SAP, Olam, Volta River Authority (VRA), bank of Ghana, Kwarleyz Group, MTN, Ghana National Petroleum Corporation (GNPC), ADB, Santol Energy, Ecom Ghana, B5 Plus Ltd, Clifton Homes, Compu Ghana, Kass Development, Eris Properties, Interplast Ltd, Margins Ghana, Multichoice Ghana, Payswitch Company Ltd, GT Bank, HMD Forwin, Universal Motors, Unilever Ghana, JL Properties, Dimension Data, Meridian Port Services (MPS), Total Petroleum, Vivo Energy, Air France KLM, Westblue Consulting, Nyaho Clinic, One Smart Star, Sobha LLC, Galaxy International, Brussels Airlines, Gihoc Distilleries, Ghana Export Promotion Authority (GEPA), Reroy Cables, Spearhead

Networks, The Greens, Republic Bank, New Crystal Health Services, Kuo Fire Safety, Societe Generale, Regency Nem Insurance, Bel Aqua, DDP Outdoor, Alliance Motors, Access Bank, CAL Bank, Capemay Properties, Appolonia Development, Omni BSIC, A&C Development, Amaris Terminal, ASCO, Atlas Rent-A-Car, Busy, Devtraco Plus, Engen Ghana, Herbalife Ghana, Acreaty, Goil, Managing Ghana, Puma Energy, AKSA Power Generation, Enterprise Life Insurance, Consar Ltd, CFAO Motors, Ghana Revenue Authority (GRA), Decathlon, Prabon Greenfields, Redavia Solar Power, Stanbic Bank,

Unichem Pharmaceuticals, African Diamond Cable Company, Tropical Cable and Conductor Ltd, Puma Energy, Zoomlion Ghana, Vodafone Ghana, Surfline, Stallion Group, SIC Life Insurance, Vivo Energy, FDA, Ernest Chemists, DVLA, Coca Cola, KEK Insurance Brokers, Goldkey Properties, Japan Motors, Key Contracting Ltd, Silver Star Auto, Standard Chartered Bank, Total Petroleum, CSquared, Software Group, Mobus Properties, Imperial Homes, Zenith Bank, GHAPOHA, Acacia Health Insurance, Bluespace Africa, Special Ice Investments, Stanbic Bank, British Airways, Allied Oil, Auto Parts Ltd, NIBS, IBM, Melcom Ghana, SIC Insurance, ABSA Bank, Atlantic Towers/Wahhab Estate Company Ltd, Delta Airlines, Enterprise Insurance, Ghacem, Ghana Stock Exchange, Ghana Water Company, Injaro Investments, IPMC, Jay Kay, KGL, Kingdom Books, McDan Group, NLA, GCB Bank, Guinness Ghana, Orca Deco, Old Mutual, Qatar Airways, Safari Valley, Securities and Exchange Commission, SIGA, Signal Cable, Tata Africa Holdings Ghana Ltd, Tractafric Motors GH – BMW, UBA, Zeepay.



SPONSORSHIP PACKAGES

	CEO Magazine	CEO Profile	On-site Presence	Website	Social Media	Event Marketing	Sponsor Delegates Passes
PARTNERSHIP Plus exhibition	DOUBLE FULL PAGE (COLOURED)	PRESENT	PRESENT	LINKED	ALL PROFILES	PRESENT	8
PLATINUM Plus exhibition	FULL PAGE (COLOURED)	PRESENT	PRESENT	LINKED	ALL PROFILES	PRESENT	6
GOLD Plus exhibition	HALF PAGE (COLOURED)	PRESENT	PRESENT	LINKED	ALL PROFILES	PRESENT	4
EXHIBITION only	QUARTER PAGE (COLOURED)		PRESENT	LINKED	ALL PROFILES	PRESENT	2
TICKET INVITATION only							1



GAIN FRESH PERSPECTIVES AND STRATEGIC INSIGHTS ON THE LATEST BUSINESS TRENDS GLOBALLY.

The GHANA CEO SUMMIT has consistently provided the ideas, perspectives and inspiration to help Ghanaian business leaders take their organization to the next level.

Be inspired by an exceptional line-up of 100 + renowned speakers.

Engage with industry leaders and experts on the issues most relevant to today's global investors.

Learn from world-class consultants and experts on how to navigate your company's greatest challenges.

INSIGHTS – PLENARY, MATERCLASSES, CASES, TOPICS & EXPERT PRESENTATIONS

Explore the Latest Strategies, Trends, Research and Analysis.

THE ECONOMY & EASE OF DOING BUSINESS PLENARY SESSION

OPENING PANEL: “Economic Sovereignty, Sustainable Corporate Governance and Digital Industrial Transformation: New Paths for Growth and Prosperity.”

A Private-Public Sector CEO Dialogue & Learning.”

PANEL | Economic sovereignty: From ambition to action: what are the strategic policy interventions?

Economic sovereignty has particularly caught on in Africa as the continent relies more heavily on the rest of the world than other regions with 84% of its trade coming from outside its borders.

In 2020, the continent saw its worst recession in 50 years, with foreign direct investment plummeting 16% and exports falling 8.5%. This has resulted in renewed calls for intra-African trade (~15% of total trade) and local manufacturing to underpin Africa's growth strategy. Ghana's path through disruptions, from the pandemic to the conflict in Ukraine, remains uncertain, with interest rates trending upwards, pressure on the country's currency is rising, supply chain disruptions, agricultural commodity inflation



and rising public debt, Ghana's room to manoeuvre towards economic recovery is shrinking.

From revising fiscal policies to managing public debt and attracting foreign investment, how can Ghana pull through?

Some countries have managed to reduce external reliance, such as Nigeria in the cement industry and South Africa in pharmaceuticals. What strategies can minimize Ghana's dependency? Is greater self-sufficiency always the best solution? And how can Ghana build economic sovereignty on a regional scale?

But how do business leaders perceive this ambition? And how can they help deliver on a strategy for economic sovereignty? The country's top CEOs share their visions of a more shock-resilient Ghana.

Does the quest for economic sovereignty threaten private sector competitiveness? AfCFTA: Breaking the deadlock? How can the private sector become more involved in defining national strategies? What public and fiscal policies are needed to avoid jeopardizing recovery?

How can Africa/Ghana emerge from global shocks? Public debt increasingly held locally – good or bad news? Foreign direct investment: What can be done to lure investors back? What macroeconomic outlook will propel Ghana's Growth and Prosperity? Which sectors can best deliver economic sovereignty: pharmaceuticals, agribusiness, energy, consumer goods? Market size: How can Ghana set up value chains on a regional scale? From planning to implementation: What are the ideal forms of partnerships?

PRESIDENTIAL DIALOGUE SESSION.

Dialogue with H. E. The President of the Republic of Ghana on important issues ranging from resetting of the economic development agenda, public sector leadership, Business Regulatory Reforms, Social inclusion to digital economy agenda of government.

A conversation on Digital Economy Agenda of the Government.



DIGITAL ECONOMY PLENARY SESSION.

Digital Industrial Transformation: New Paths for Growth and Prosperity.

PANEL | DIGITAL INDUSTRIAL TRANSFORMATION.

Industrial digital transformation refers to a set of innovation and transition solutions towards new business models and revenue streams consisting of three fundamental pillars; automation, improved manufacturing processes and production optimization. But this type of transformation is not limited to the technologies that are used; it represents a culture of change integrated into all work areas and a transformation in the way different teams are managed. Only in this way can digitalization have a real beneficial impact on the production of any company.

As an industrial company in the midst of structuring your digital industrial transformation, what are the important questions to address?

Where should digital industrial transformation sit within our organization? Should you have a centralized strategy or allow different divisions to adopt an approach that is in line with your individual markets?

What skills should a chief digital transformation officer possess and how should the role be resourced and supported?

How should you develop a capital allocation methodology that estimates the desired level of investment needed to achieve becoming digital?

How do you balance your investment in digital industrial transformation with the existing, ongoing investment needs of your individual divisions?

What does digital transformation mean for industry?

CEO BUSINESS CASE PLENARY SESSION.

CEO Business Case: Radically Transforming your Business and becoming an African Multinational Company.

In this session, selected accomplished CEOs will share and explain how they strategized and executed corporate strategies in many African countries. And how they tackled the cultural, human and logistical challenges that bedeviled such expansions and growth. The opportunities for growth in Africa are still very high, that makes this session important.

PANEL | STATE-OWNED COMPANIES - Transforming state-owned enterprises for Growth and Prosperity.

Fostering A High-Level Public-Private Sector Dialogue The Ghana CEO Summit provides a unique platform for Governments, CEOs for State Owned Enterprises to deepen their strategic relationships with the business community (CEOs, investors) and to boost the dialogue with the private sector, development agencies and financial institutions. A voluntary collaboration between government & business towards a solution-oriented policy framework.

Out of sync with the market, overstaffed, poorly managed: state-owned enterprises have a bad reputation for serious infractions on the part of CEOs and board of directors and their hallmark of being unprofitable according to the auditor general's report. However, there have been many success stories. Companies such as BOST, VRA and NLA are recognized as major players that have been growing steadily. They have become assets to the government's economic policy and vehicles to reduce external dependence. SIGA has a mandate to make specified entities & SOEs profitable and to contribute 25% to Ghana's GDP from 2023. What is behind their success? How is their relationship to the state structured?

Key points

- ⊙ What are the possible Interventions to make SOEs profitable?
- ⊙ What are the specific Key Performance Indicators (KPIs) for the SOEs. Management of SOEs. The oversight role of boards.
- ⊙ Should the SOEs facing liquidity challenges be recapitalized to make them profitable?
- ⊙ Is SIGA well-resourced to undertake its supervisory role?
- ⊙ Social or business role: preparing a value creation strategy
- ⊙ Choosing the right governance model to promote management transparency, independence and responsibility
- ⊙ How can public enterprises build sustainable performance?





CEO SURVEY: Doing business in Ghana, a survey of CEOs.

Ghana CEO Summit presents the findings of a survey of CEOs from various sectors of the economy. It examines their views of the economy, prospects for revenue growth and the key opportunities and challenges facing businesses today.

CEO Talk

Regional integration, global economic tensions, geographic expansion: some of Ghana's top CEOs share their insights and make recommendations on how best to address such challenges and keep their businesses growing.

BUSINESS CASE | Building credible ESG Strategies

The private sector is facing a dilemma: delivering impact in Environmental, Social and Governance (ESG) while meeting fiscal targets. As the continent hosting 60% of those in extreme poverty, the most child labourers, and the largest annual rate of net

forest loss of the last decade, Africa and businesses operating within its borders are under heightened scrutiny on the international scene. From navigating regulatory obligations, establishing optional targets against the 2030 Agenda, and using digital tools to measure and communicate progress, knowledge partners and leading CEOs examine how businesses in Africa/ Ghana can deploy a credible ESG strategy that delivers impact without jeopardizing the bottom line.

LEADER'S VOICE | GUEST OF HONOR

In this session, prominent political leaders will be interviewed by a leading journalist on the new paths to growth for Africa/Ghana. The major issues of the moment – from world trade to cost of living crises, inflation, crisis management, ease of doing business, corruption index, COP27 and AfCFTA – will also be up for discussion.

PANEL | FAMILY BUSINESS - Governance and growth: Leading with the best

Down the generations, family businesses are faced with the challenge of long-term viability and growth. Traditionally structured around a strong, stable core – the family – African family businesses are increasingly open to hiring outside talent for top positions. In 2020, 50% of African family businesses considered appointing a non-family member as CEO, compared to only 28% in 2018. According to several studies, outside leaders joining the board and the management team contribute new expertise, a different strategic vision and have an openness to international markets. How should family businesses go about selecting outside talent? How can companies reconcile family culture with an outside party?

Key note : Cybersecurity | How to implement robust governance

With Covid-19 and the increased digitalization, cybercrime has become a growing threat for the private sector. Due to compliance or regulatory reasons, organizations have been implementing technical safeguards such as firewalls or intrusion detection, but without always applying the proper security policies, governance or procedures. The result is inadequate practices that compromise safety and expose assets to significant risk. Cyber defense and effective risk management appears de facto as the cornerstone of effective security. How should we communicate in the event of a cyber-attack? How often should cyber crises exercises be performed? This platform will be the place to deepen reflections on the most effective information security and cyber governance for private sector's organizations to tackle cyber-attacks.





Inspiring CEO Excellence



The CEO Excellence Award recognizes, celebrates and profiles the achievements of businesses and leaders. The award celebrates Business success, innovation, leadership and contribution to our economy. It is presented to an individual an organisation that exemplifies outstanding practices and achievements and who demonstrates leadership, vision and the creation of business and economic growth. The Awards are presented at the annual Ghana

CEO Summit.

LIFETIME BUSINESS BUILDER ACHIEVER AWARD – HALL OF FAME.

The Business Builder & Achiever Hall of Fame is created to establish an honour roll of individuals who have successfully achieved, toiled and contributed to organizational success through a lifetime commitment to business and country's economy.

Criteria- A person who has established a legacy in a lifetime achievement in business and community service in as many of the applicable areas listed; business achievement and growth; employment and growth; contributions to industry and community; overall positive impact on community through spirit, drive and vision; created a legacy in business, volunteer service and leadership.

CEO OF THE YEAR

The award for CEO of the Year is presented to an individual who exemplifies outstanding business practices, achievements and demonstrates leadership, vision and the creation of economic growth while contributing to the economy.

Criteria – has demonstrated being a model of business excellence, illustrates leadership and vision, demonstrates a high standard of ethical practices and professionalism, investment and job creation in Ghana, positive impact to the business community.

LEADERSHIP EXCELLENCE AWARD

The award for Leadership Excellence is presented to an individual who exemplifies outstanding business practices and achievements, demonstrates leadership, vision and the creation of economic growth while contributing to the community.

Criteria – has demonstrated being a model of business excellence, illustrates leadership and vision, demonstrates a high standard of ethical practices and professionalism, investment and job creation in Ghana, positive impact to the business community over a year.

OUTSTANDING PUBLIC LEADERSHIP AWARD

The award for the Outstanding Public Leader is presented to an individual who exemplifies outstanding business practices and achievements, demonstrates leadership, vision and the creation of economic growth while contributing to the community.

Criteria – has demonstrated being a model of business excellence, illustrates leadership and vision, demonstrates a high standard of ethical practices and professionalism, investment and job creation in Ghana, positive impact to the business community over a year.











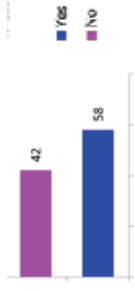
PREVIOUS SPONSORS AND PARTNERS



PREVIOUS SPONSORS AND PARTNERS



Drivers of Patronage



Feedback from CEOs

	Very good	Good	Fair	Poor	Very poor
Recovery of natural resources	100	100	100	100	100
Planning a life cycle for a natural resource	100	100	100	100	100
Ability of population	100	100	100	100	100
Individuals' location of use	100	100	100	100	100
Regulate water process	100	100	100	100	100
Locality of natural resource in a region	100	100	100	100	100
Amount of water flowing	100	100	100	100	100
Regulation of water flow in a region	100	100	100	100	100
Rate of the water	100	100	100	100	100

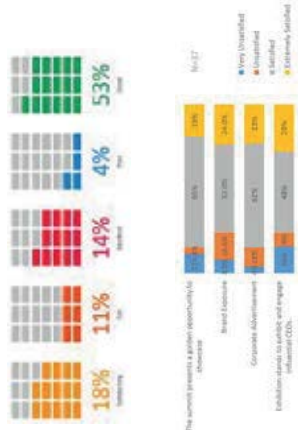
Statement	Excellent	Very good	Good	Fair	Poor	Not at all
Dependence of the company on your customer is beneficial to the customer	17%	39%	41%	1%	0%	0%
Repayment of the investment to your institution's capital	12%	38%	40%	1%	0%	0%
Effort to which you have invested	17%	37%	39%	1%	0%	0%
Losses for the year of the subscription	17%	37%	39%	1%	0%	0%
Effort to which the customer of this institution made the investment	17%	37%	39%	1%	0%	0%
Overall satisfaction of this investment	17%	37%	39%	1%	0%	0%

How would you rate the items on the sponsorship package?



Level of Agreement	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	10%	15%	20%	25%	30%	35%
Agree	20%	25%	30%	35%	40%	45%
Disagree	10%	10%	10%	10%	10%	10%
Strongly disagree	60%	50%	40%	30%	20%	10%

The amount of information you received regarding the set-up and breakdown of the exhibits was...?



How satisfied are you with the following?

Powered By:



CEO NETWORK GHANA
Value-Driven CEO Connections & Opportunities

Ghanaceosummit    

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